

# Wade Rockhold

www.wadefade.com

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## Summary

- Experienced in C #, .NET, LINQ, CSS, CSS3, HTML5, AngularJS, Javascript, JQuery, MS SQL Server, MY SQL, and PHP.
- Mercurial, Git, and TFS knowledge
- Proficient in working with Stored Procedures, Functions, Views, Tables and Triggers using SQL Server
- Adept at all phases of project lifecycle, including requirements gathering and user analysis to information architecture (IA), testing, graphic user interface (GUI) design, and implementation.
- Experienced in iterative development practicing scrum for 5 years.
- Strong interpersonal and communication skills

## Experience

### **Involve PeopleCare: Senior Application Software Developer – March 2011 - Present**

- Developed WebApi 2 using HTTP Auth to import and validate Health Assessments in C#
- Created a custom email application in C# that handled automated emails using Razor templates
- Created scheduled console commands to import or update content in C# using a JSON object daily
- Setup a Health Assessment using Require.js and Jasmine for unit testing
- Briefly helped setup new SPA application using Angular.js
- Wrote LINQ extensively for querying and updating
- Used nhibernate and Entity Framework as an ORM
- Utilized Query analyzer to trace connections to optimize requests
- Used Team City for our automated deploys across dev/qa/stg
- Implemented RabbitMQ messaging for a multitude of application-wide uses
- Maintained Webservice endpoints for cross application communication
- Upgraded many internal applications from MVC3 to MVC5
- Developed Unit Tests using Machine Spec, NUnit, and Jasmine
- Facilitated creating stories for the backlog by working closely with product owners
- Used Balsamiq to design wireframes to demonstrate UI/UX solutions for requested stories

### **Good Sam Family/Affinity Group, Inc: Web Developer II - Nov. 2003 – March 2011**

- Developed modular poll controls across a multitude of ASP.net sites with a centralized MS SQL database.
- Developed a .NET application giveaway module which hooks into multiple websites.
- Worked with team to build a community and trip routing application in ASP.net with C#.
- Created dynamic chain selects to vote on specific campgrounds in .NET with AJAX.
- Developed web applications in ASP.net with C# to serve articles and sell services & products.
- Scheduled jobs C# applications to deploy in UC4 on Windows Server 2008.
- Perform routine maintenance on multiple ASP.net with C# web applications.
- Familiar with setting up .NET sites in IIS7 and debugging on a custom website.
- Maintained web application from .NET Framework 2.0 through 3.5.
- Familiar with Foxcop validation plugin for C# applications.
- Created XML files from MS SQL query results in C#.
- Modified ASP.net with C# web service import to log errors when reading both text and XML files from FTP.
- Manage code release through Team Foundation on regular basis.
- Self-managed projects from design to deployment utilizing agile development.
- Redesign high profile details page heavily utilizing JQuery.

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- Lead a team in developing UX/UI elements on a high profile ecommerce website.
- Responsible for cross-browser CSS testing across 50+ sites.
- Themed and skinned external PHP sites consisting of Wordpress, various communities, and micro sites.
- Maintain multiple Coldfusion websites from service requests for regular maintenance.
- Implemented Google Webmaster Tools for A/B Testing and Multivariate testing.

## **DevUrge, LLC: Co-founder, Sr. Web Developer – Nov.2008 - Present**

- Managed projects from design, functional specifications, and deployment within an enterprise level Windows Server 2003 and Linux.
- Normalize a database into a fully relational database for memberships
- Developed an Object Oriented centralized membership admin on a custom PHP framework
- Integral in development of functional specifications from clients.
- Unifying user data from various internal and external sources using web service APIs.
- Created a custom PHP framework which enabled the team to complete multiple projects quickly.
- Integrated PHP forums with Wordpress for single-login accessibility.
- Developed dynamic contact forms utilizing AJAX via JQuery.
- Search Engine Optimize websites with best practices for Organic SEO during redesign.
- Created Ad Word campaigns and key word optimized content for SEO.
- Generate monthly reports for link building.
- Helped manage SEO campaigns for high traffic web applications using various Google tools.
- Incorporated Google Webmaster Tools/Technical SEO analysis, Google Analytics
- Developed PHP business website integrating Wordpress and several contact forms.
- Developing multiple micro sites to create SEO tunnel.
- Developing paid online course tutorials with PHP forums, Wordpress, and integrated teaching package.

## **Western Kentucky University: Technical Support – Aug.2002 - Aug.2003**

- Maintained and networked critical administrative computers for laboratories.
- Managed small team & allocated jobs in order to maximize throughput by location & average time of task.

## **Education**

### **Western Kentucky University: Bachelors of Science – Jan. 2000 - May 2007**

- Computer Science
- Computer Information Systems
- Art Minor

### **Tennessee Technological University: Aug. 2000 - Jan. 2000**

- Computer Science

## **References**

Available Upon Request