

Skills

Programming: PHP, ASP.NET with C#, CSS, Java, AJAX, JQuery, SQL, XML, JavaScript

Frameworks: Wordpress, Invision Power Boards, Simple CMS, Joomla, Drupal

IDE: Eclipse, Visual Studio, Team Foundation Server, Dreamweaver

Software: Adobe Photoshop, Adobe Illustrator, Adobe Fireworks

DBMS: MSSQL 2005, MySql, Oracle, Access

Web Servers: Apache Http Server, Windows Server 2003 R2

SEO: Google Analytics, Google, MSN, and Yahoo Webmaster Tools, A/B and Multivariate Testing

Experience

Affinity Group, Inc: Web Developer II - Nov. 2003 - Present

- Developed a giveaway application on a high traffic platform which is hosted on multiple websites. Built for both ColdFusion and ASP.net utilizing MS SQL.
- Worked with team to build a community and trip routing application in ASP.net
- Developed web applications in ASP.net.
- Lead team in developing modular poll controls across a multitude of ASP.net sites with a centralized MS SQL database.
- Worked directly with high profile advertisers to deliver quality micro sites above expectations.
- Helped manage SEO campaigns for high traffic web applications.
- Themed and skinned external PHP sites consisting of Wordpress, various communities, and micro sites.
- Modified the web service RV import to log errors when reading both text and XML files in ASP.net.
- Search Engine Optimized 5+ websites with best practices for Organic SEO during redesign.
- Responsible for cross-browser testing across 50+ sites.
- Manage code release through Team Foundation on regular basis.
- Implemented Google Webmaster Tools for A/B Testing and Multivariate testing.
- Redesign high profile details page heavily utilizing JQuery.

Axis Solar: Contract Web Developer – Dec.2008 - Present

- Developed PHP business website integrating Wordpress and several contact forms.
- Developing multiple micro sites to create SEO tunnel.
- Developing paid online course tutorials with PHP forums, Wordpress, and integrated teaching package.
- Generate monthly reports for link building.

DevUrge, LLC: Co-founder, Sr. Web Developer – Nov.2008 - Present

- Unifying user data from various internal and external sources using web service APIs.
- Created a custom PHP framework which enabled the team to complete the multiple projects quickly.
- Integrated PHP forums with Wordpress for single-login accessibility.
- Developed dynamic contact forms utilizing AJAX via JQuery and Prototype.
- Search Engine Optimized front end applications during development.
- Created Ad Word campaigns and key word optimized content for SEO.
- Generate monthly SEO reports for clients.
- Incorporated Google Webmaster Tools/Technical SEO analysis, Google Analytics

Wade Rockhold

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Western Kentucky University: Technical Support – Aug.2002 - Aug.2003

- Maintained and networked critical administrative computers for laboratories.
- Managed small team & allocated jobs in order to maximize throughput by location & average time of task.

Education

Western Kentucky University: Computer Information Systems/Art Minor - Jan. 2000 – May 2007

Tennessee Technological University: Computer Science - Aug. 2000 – Jan. 2000

References available by request